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Since December 2016*

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Recipe

THE MOST MEMORABLE CONVENTION

INGREDIENTS

2 International Airports within 30 minutes

The most diverse city in the US

1,000 guestrooms

40,000 square foot Texas Ballroom

20,000 square foot Houston Ballroom

36 breakout rooms

Large foyer space with floor to ceiling windows overlooking Discovery Green

1 rooftop lazy river pool in the shape of Texas

6 on-site restaurants

1,900,000 square feet of additional meeting space, GRB style – as needed (GRB style can be found exclusively in Houston and stands for the “George R. Brown Convention Center”)

25 more restaurants within walking distance, if needed

DIRECTIONS

1. Start with 2 International Airports within 30 minutes and the Most Diverse City in the United States.

2. Next, add 1,000 guestrooms with the 40,000 square foot Texas Ballroom and the 20,000 square foot Houston Ballroom. Slowly whisk in large foyer spaces with floor to ceiling windows overlooking Discovery Green.

3. Once well mixed, stir in 36 breakout rooms.

4. Whip together an evening networking reception by adding in 1 rooftop lazy river pool, overlooking Downtown Houston.

5. Before serving, top with 6 on-site restaurants. If needed, sprinkle with 25 more restaurants within walking distance.

6. Serve immediately.

Special note: If feeding more than 1,850 people, connect 1,900,000 square feet of additional meeting space, GRB style