

PORTFOLIO OF SERVICES



RESPONSIVE WEBSITE DEVELOPMENT

CLICK TO VIEW SAMPLES

MGR Consulting Group provides a team of true WordPress Expert Developers. The difference between an average (and free) WordPress website or blog and a custom developed WordPress website could be several thousand dollars in lost revenue per month. Don't be fooled by other Internet promotions offering you a free website for just a "low" monthly hosting fee. If you like WordPress as much as we do and are ready to create a solid website or blog to help you generate constant leads and revenues for your business, we are willing to work with you.



THE BILTMORE MIAMI-CORAL GABLES



THE GUEST HOUSE AT GRACELAND



UNELKO CORPORATION



HIGHLINE VAIL - A DOUBLETREE BY HILTON

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RESPONSIVE WEBSITE DEVELOPMENT

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**CASA MARINA KEY WEST,
A WALDORF ASTORIA RESORT**



HILTON ATLANTA



SUNSHINE SUITES RESORT



LYTLE PARK WINE & FOOD FESTIVAL



ISC TUNING



SCOTTSDALE VINTAGE CARS

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E-COMMERCE

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Are you ready to start earning more income than ever before? Why not let our experienced MGR Team provide you with a turn-key eCommerce solution for your business? Our eCommerce packages include everything you need, from initial design, consultation, to store set up, maintenance, keyword optimization and advertising. We specialize in all major eCommerce platforms, including Shopify, WooCommerce, Amazon and more.



**MAJADO GOURMET -
SHOPIFY STORE**



**UNELKO/INVISIBLE SHIELD -
SHOPIFY STORE**



**BEFISH -
SHOPIFY STORE**



**DAFIN HAWAII -
SHOPIFY STORE**



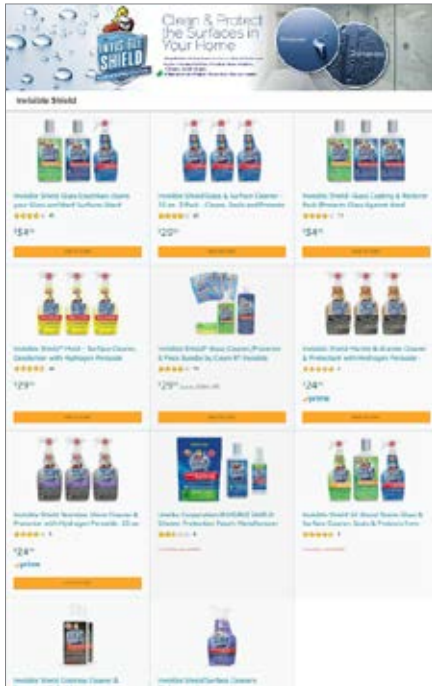
**LES BEAUX CASHMIRE -
FACEBOOK STORE**

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ECOMMERCE - AMAZON STORE SETUP

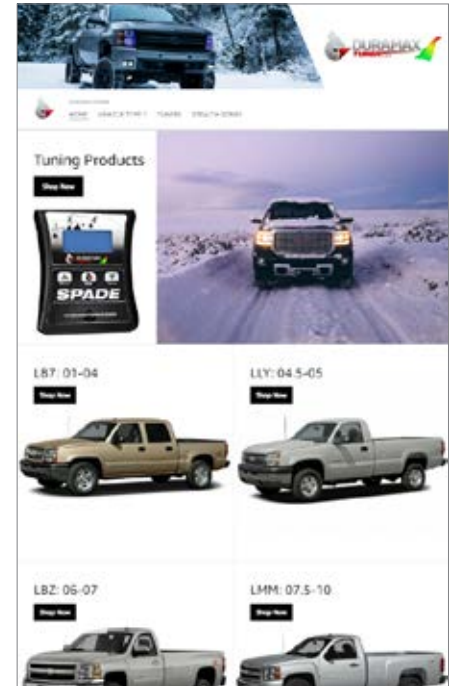
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INVISIBLE SHIELD



BLACK OPAL



DURAMAXTUNER

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Now you can help your clients by providing them with an easier and more attractive way to read your documents. Introducing the new MGR WebBook®. Your Ideal Online Solution for: Product Catalogs, Magazines, Company Sales Kits, Company Brochures, Business Proposals, Instruction Manuals, Catering & Restaurant Menus, Photo Albums, Investors Reports, and much more!



**FOUR POINTS NEWBURGH - BROCHURE
WITH EMBEDDED VIDEO**



**THE WESTIN WESTMINSTER -
RACK BROCHURE**



**THE GUEST HOUSE AT GRACELAND -
CATERING MENU**



**THE WESTIN CARLSBAD RESORT & SPA
WEDDINGS BROCHURE**



**THE PHOENICIAN -
ANNIVERSARY BOOKLET**

RESPONSIVE MICROSITES

CLICK TO VIEW SAMPLES

Microsites are regular websites that target a particular aspect of your business. For example, if you are Hotelier, you will benefit from creating a microsite for your Meetings, Spa, Weddings or Dining options. That way, you will connect with your guests interested in those areas, without distracting them with all the clutter from your main hotel website. The result: your closing ratio and booking rates increase.



AMBASSADOR'S KITCHEN



TERRA TEMPE KITCHEN & SPIRITS



MARIA'S MEXICAN GRILL



SAUCE ITALIAN AMERICAN KITCHEN



CAFÉ LA VIE ST. LOUIS

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RESPONSIVE PHOTO GALLERIES

CLICK TO VIEW SAMPLES

Our exclusive multi-panel Responsive Photo Galleries are one of the most popular marketing tools today. They come full of features that make them unique for a variety of uses like interactive multi-function displays, link to a variety of items like videos and websites, adapts to multiple operating systems and devices, and great option for Special Events & Promotions.



BEFORE/AFTER PHOTO GALLERY



**PHOTOS WITH CAPTIONS +
LINKS TO ROOM PAGES**



**FULL PAGE GALLERY WITH LIGHTBOX
+ SCROLLING**



**FLIP CARDS
PHOTO GALLERY**

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LANDING PAGES

CLICK TO VIEW SAMPLES

One of the most reliable strategies for boosting conversion rates is landing page optimization. When you make your landing pages really effective and targeted to your individual campaigns, you can enjoy an increase in sales, subscriptions, and other forms of beneficial engagement. As the name implies, the “landing” page is the final destination for your campaigns and your only chance for a great first impression.



THE GUEST HOUSE AT GRACELAND



**MERITAGE HOMES -
HOLIDAY HOME BUILDER**



HIGHLINE VAIL - A DOUBLETREE BY HILTON



SUNSHINE SUITES RESORT



UNELKO CORPORATION

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INTERACTIVE MAPS

CLICK TO VIEW SAMPLES

Do you really want to send to your customers a link to a plain Google or Bing map? If you prefer to make a better impression and reinforce your brand, you owe it to yourself to review our Interactive Map designs. All done for you. We provide custom maps designed to match your own brand, full interactivity with all listed locations, pop-up windows can include photos and links.



W HOLLYWOOD - TRIP PERSONAS INTERACTIVE MAP



THE WESTIN WESTMINSTER - MEETING FLOOR PLANS



W HOLLYWOOD - FLOOR PLANS VIEWS MAP



THE WESTIN WESTMINSTER - ATTRACTIONS MAP

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HOLIDAY/INVITATION ECARDS (RESPONSIVE)

[CLICK TO VIEW SAMPLES](#)

If you're still printing invitations for your company events or purchasing template Holiday Cards, we would like to show you how it is done in the 21st century! Increase your open rates, track your results and reduce your printing costs! Yes, all of that is possible with our exclusive custom-designed animated cards. Choose between several layouts to meet your individual needs and include your own personalized message.



**THE WESTIN DENVER DOWNTOWN -
HOLIDAY ECARD**



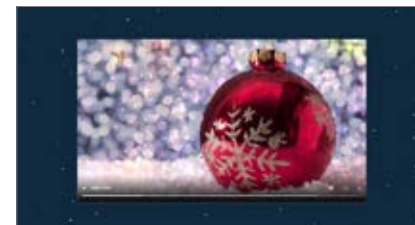
**NOELLE, NASHVILLE, A TRIBUTE
PORTFOLIO HOTEL - NEW YEAR ECARD**



**THE ROYAL HAWAIIAN RESORT -
HTML5 ANIMATED HOLIDAY ECARD**



**SOUTH CENTRAL FIELD MARKETING
TEAM - ANIMATED HOLIDAY ECARD**



**FOUR POINTS BY SHERATON
PHOENIX NORTH - VIDEO HOLIDAY ECARD**

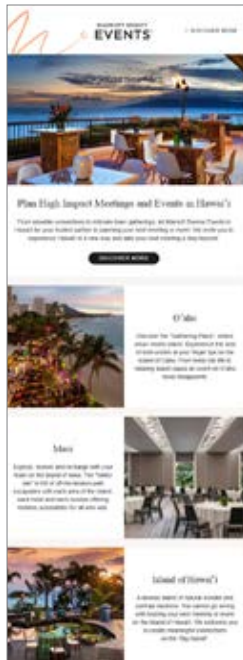
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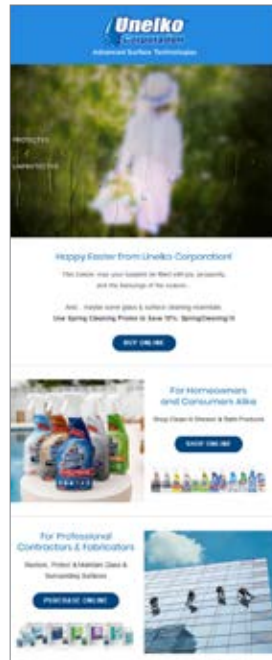
RESPONSIVE EMAIL/NEWSLETTER DESIGN

CLICK TO VIEW SAMPLES

Email marketing is probably the most cost-effective way to promote your products, services, announce special events, or PR promotions. It is also one of the easiest ways to build strong customer loyalty by staying in touch with your clients on a regular basis.



**MARRIOTT BONVOY EVENTS IN
HAWAI'I - NORTHSTAR EMAIL**



**UNELKO - ANIMATED
EASTER GREETING EMAIL**



**THE VINOY RESORT & GOLF CLUB,
AUTOGRAPH COLLECTION -
TEMPLATE EMAIL**



**SHERATON PHOENIX DOWNTOWN -
SMART MEETINGS EMAIL**

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WEB ANIMATED HTML5 BANNERS

CLICK TO VIEW SAMPLES

Are your advertising banners getting lost in a sea of pop-up blockers, and competitors ads? Stop wasting your advertising budget. Create custom animation for higher impact, and increase Click Through Rates instantly. But our team is familiar with most OTAs and Remarketing Agencies' standards.



**GRAND WALEA MAUI -
VIDEO/ANIMATED BANNERS**



**THE BILTMORE MIAMI-CORAL GABLES -
ANIMATED BANNERS**



**HILTON LOS CABOS -
ANIMATED BANNERS**



**CONRAD PUNTA DE MITA/CODEX RESTAURANT -
VIDEO/ANIMATED BANNERS**



**LA QUINTA RESORT -
VIDEO/ANIMATED BANNERS**

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SOCIAL MEDIA GRAPHICS

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Social Media graphics play an increasingly important role in building brand awareness and are a great way of attracting your audience's attention.



**THE GUEST HOUSE AT GRACELAND -
FACEBOOK POST**



**W DALLAS VICTORY -
FACEBOOK POST**



**THE WESTIN MAUI RESORT & SPA, KA'ANAPALI -
LUAU FIRE FRAME**



**ALTITUDE -
INSTAGRAM STORY**



**MARRIOTT MARQUIS HOUSTON -
SNAPCHAT GEOFILTER**

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VIDEOS & CINEMAGRAPHS

[CLICK TO VIEW SAMPLES](#)

Video Marketing is one the most effective ways to promote your products and services throughout a variety of Internet channels today. The idea of producing a video for distribution may sound complicated and expensive for most of you, but with our MGR Video Marketing Programs, it couldn't be easier.

Cinemagraphs are still photographs in which a minor and repeated movement occurs, forming a video clip. They are published as an animated GIF or in other video formats, and can give the illusion that the viewer is watching an animation. They are great to improve your Facebook cover image, animated eCards, photo galleries, website splash pages, banners and much more! Contact our MGR Team to have a new Cinemagraph created for your promotions!



**VIDEO AD - GRAND WAILEA MAUI,
A WALDORF ASTORIA RESORT**



**CINEMAGRAPH/VIDEO -
MGR HOLIDAY VIDEO ECARD**



**CINEMAGRAPH - ASC RACING WEBSITE
AUTO RACING PAGE**



**CINEMAGRAPH - SUNSHINE SUITES RESORT
WEBSITE HOME PAGE**

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***HOURLY RATES APPLY
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RESPONSIVE CALENDAR OF EVENTS

[CLICK TO VIEW SAMPLES](#)

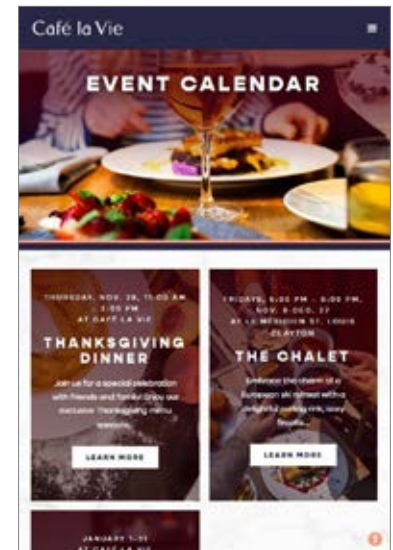
Calendars of Events are one of the most visited pages on your website. Did you know that up to 60% of your visitors will move on to another page or leave your website if your Calendar of Events does not provide a satisfactory experience for them? We've developed a Calendar of Events format that is as flexible as it gets to meet all clients' needs.



SKYSILL ROOFTOP LOUNGE



THE BILTMORE MIAMI-CORAL GABLES



CAFÉ LA VIE ST. LOUIS

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INFOGRAPHICS

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Infographics are graphic visual representations combining data with graphics. In other words, an infographic displays data in an organized way combined with compelling visuals that are easy to understand. When you consider that 90 percent of the information that we remember is based on visual impact you will quickly realize why most companies are using infographics to deliver their messages.

Ka Maka Hinu – The Bright Face

THE EMBRACE

There were two diagonal “strands” that “wrap” the central strand. These strands are used as an interpretation of arms holding an embrace or wrapping around the central strand. The Kumuhoi strongly considered the past, the Kumu-kōrō our present, and the central strand represents our future. Given the mission of The Trust, all strands are spooled through the future, and not into the past to give a sense of hope, light, and a brighter future.

PROGRESSIONS

From i'a (fish) to manu (bird), from manu to mekaolu (swimming/ creating/transforming and mental), from mekaolu to haka (the next set of progressions in the Kumuhoi location chart). Eventually, haka (swimming) is hakaed after a series of progressions, all coming from the sea. Literally and metaphorically, Hawaiians' roots originate from the sea.

DISCOVERY

Kumuhoi must be the first to discover Hawai'i. After crossing the Pacific, the first island Hawai'i had land symbolically with hawa'i. As a result of this shared relationship, Hawai'i well understood the nature and order of the environment, creating the Kumuhoi-formation chart. This chart is divided into many parts, each part contributing to the rest.

WANA (SEA URCHIN)

One of the first creatures to be mentioned in the Kumuhoi. Out of the sea do we all evolve.

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FROM HAWAII

Early settlers came from Hawaii to Maui and managed thousands of miles of open ocean without the use of instruments, with the wisdom of the wind, wits, stars, and ocean. Early explorers were pioneers in search of land to settle.

KAHAKU

CREATING/ CARVING
CREATIVES AND INSECTS

ME ALOKA

CREATING/ CARVING
CREATIVES AND INSECTS

KAHAKU

CREATING/ CARVING
CREATIVES AND INSECTS

THE EMBRACE

MANU (BIRD)

The central strand of “The Embrace” represent the future. The manu have seedlings in their charts, which represent the children and the next generation.

HOKU (STARS)

The stars serve as reference points to us where we are and where we are headed.

I'A (FISH)

From manu to i'a (fish), the next in the progression within the Kumuhoi. First steps! i'a served as companion, guidance and customers for both long distance voyagers and early settlers.

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I'A (F

WAIKIKI BEACH MARRIOTT RESORT & SPA - KA MAKA HINU POSTER - DESIGN CONCEPT SUMMARY OF LOBBY WOOD PANEL

THE *Royal Hawaiian*
LIGHTING UP HOSPITALITY
FOR 90 YEARS

16,500 Royal Maui Tins

IN 2024, THE MAUI TIN WAS SOLD MORE THAN 16,500 – NEARLY 264 PER DINE!

Hawaiian Royalty

HELEMANO, WAS ONCE RELEG BY ROYALTY, THE COCONUT GROVE, HOSTED AS THE SET OF THE FAMOUS SCENE OF QUEEN KAHA'IAHUA

Ernest Clegg Map

LOCATED IN THE LOBBY, IS THE ONLY ORIGINAL MAP, SINCE THE 1927 OPENING.

400 Rooms

WHEN THE HOTEL FIRST OPENED, THERE WERE 400 ROOMS, NOW IT'S 528

Pastel Pink

THE HOTEL COLOR WAS INSPIRED BY THE BEACHES IN LARSON, PORTUGAL

51 Pink Umbrellas

SAY "ALOHA" TO THE PINK UMBRELLAS ON THE WALKS BEACHFRONT EACH MORNING.


3 Current Chefs

THAT HAVE COOKED AT THE COVERED AIAA BEARD HOUSE IN NY

233 Coconut Trees

SWINGING ALONG THE SHORE, HAVE A SHADE AND AN INCREDIBLE AMBIANCE OF TROPICAL AROUND THE "PINK PALACE"


**THE ROYAL HAWAIIAN, A LUXURY
COLLECTION RESORT - 90 YEARS**




THE WESTIN
ALEXANDRIA

17 reasons to take a second look at The Westin Alexandria


Refreshed with a better you in mind




Play Well
Found in 75, Alexandria has more than 100 parks and trails for recreation for centuries.




Walk Well
Use an 800+ steps away from the recreation with almost access to Washington's scenic waterfront.




Eat Well
Experience world-class cuisine, such as the restaurant in Washington DC's Capital City Circle.




Work Well
Nearby Capital's, Thrive and the Washington Convention Center are just a few minutes away.




Move Well
Open 24 hours
8 Cardio Machines
V&S with 300+ workouts
meeting rooms and movie available




Work Well
Available in the heart for small groups of up to ten people. Inspire anyone who is looking to work well and play in.




Move Well
Featuring the largest cardio studio in Alexandria, with capacity for up to 100 people.




Work Well
Normal light will break out meeting rooms




Sleep Well
12 spacious suites that provide a sense of cultured intimacy along with gentle organic bedding.




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12 spacious suites that provide a sense of cultured intimacy along with gentle organic bedding.

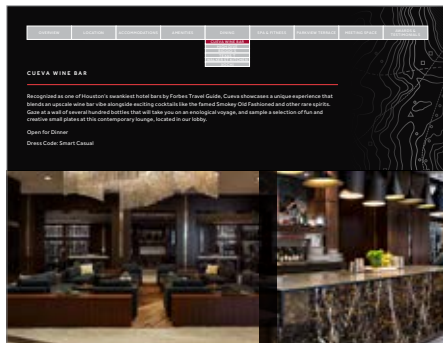
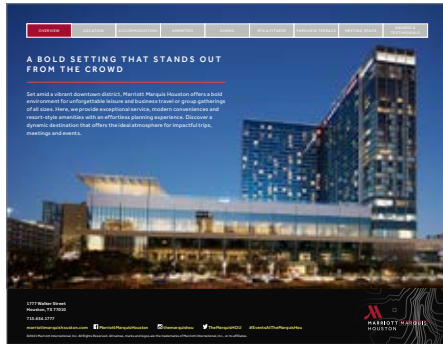
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THE WESTIN ALEXANDRIA - 17 REASONS TO LOOK

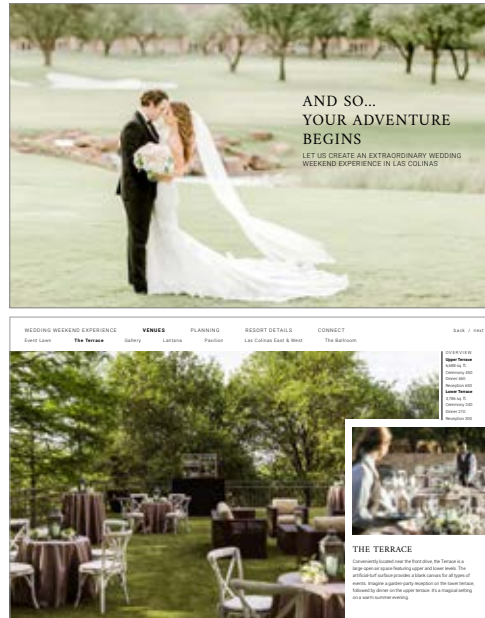
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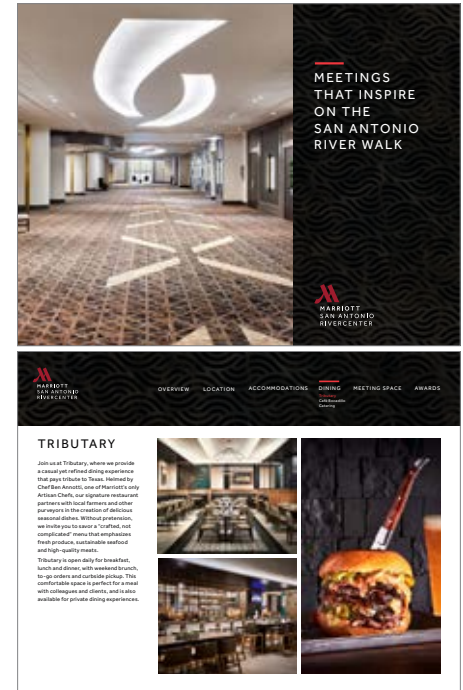
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MARRIOTT MARQUIS HOUSTON - MEETING



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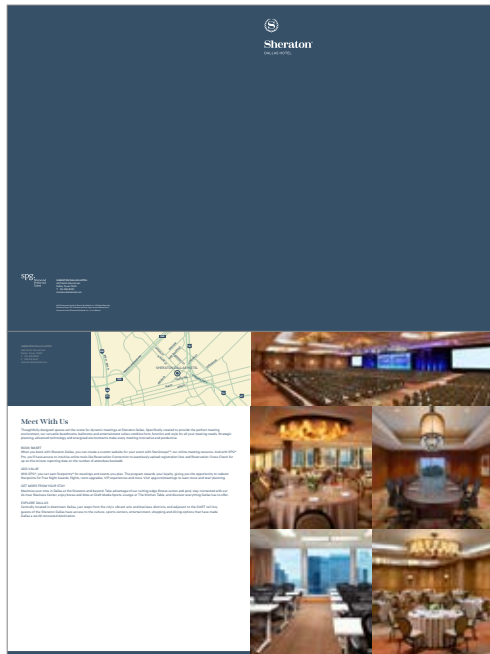


SAN ANTONIO MARRIOTT RIVERCENTER - MEETING

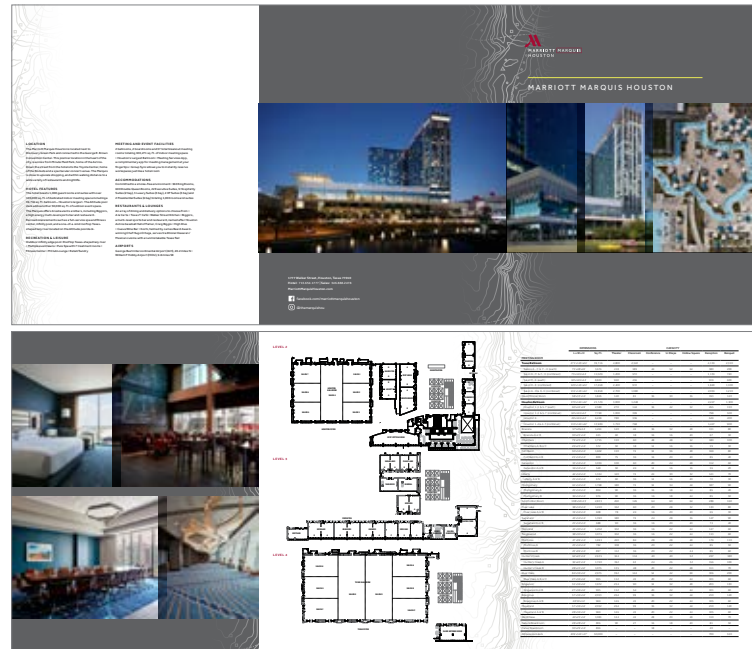
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SHERATON DALLAS HOTEL



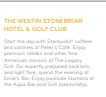
MARRIOTT MARQUIS HOUSTON



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8445 Regatta Dr.
Stone, TX 76084
972.468.8000
www.thewestin.com



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Local restaurant recommendations
FISISCO, TEXAS



ALOFT SAN FRANCISCO AIRPORT

The Aloft San Francisco Airport is a modern hotel with a contemporary design. It features a rooftop pool, a fitness center, and a lounge. The hotel is located near the airport and the city center.

1100 Airport Blvd.
San Francisco, CA 94130
415.444.4400
www.aloft.com



THE WESTIN SAN FRANCISCO AIRPORT

The Westin San Francisco Airport is a modern hotel with a contemporary design. It features a rooftop pool, a fitness center, and a lounge. The hotel is located near the airport and the city center.


1100 Airport Blvd.
San Francisco, CA 94130
415.444.4400
www.thewestin.com



THE WESTIN SAN FRANCISCO AIRPORT

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San Francisco, CA 94130
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8445 Regatta Dr.
Stone, TX 76084
972.468.8000
www.sheraton.com



Local restaurant recommendations
SAN FRANCISCO, CALIFORNIA



LE MERIDIEN VERSAILLES

The Meridien Versailles is a modern hotel with a contemporary design. It features a rooftop pool, a fitness center, and a lounge. The hotel is located near the airport and the city center.

1100 Airport Blvd.
San Francisco, CA 94130
415.444.4400
www.meridien.com



LE MERIDIEN VERSAILLES

The Meridien Versailles is a modern hotel with a contemporary design. It features a rooftop pool, a fitness center, and a lounge. The hotel is located near the airport and the city center.

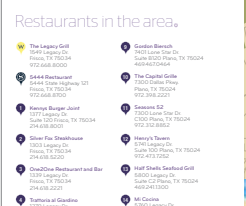
1100 Airport Blvd.
San Francisco, CA 94130
415.444.4400
www.meridien.com



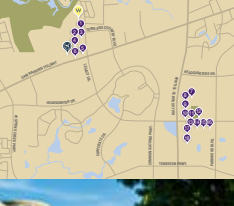
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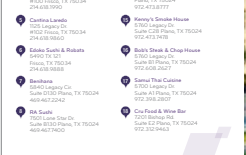
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Restaurants in the area



Restaurants in the area



Restaurants in the area



Restaurants in the area



Restaurants



Restaurants



Restaurants



Restaurants



LOCAL DINING SCENE



LOCAL DINING SCENE



LOCAL DINING SCENE



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MULTI-BRAND STONEBRIAR

MULTI-BRAND - SAN FRANCISCO AREA

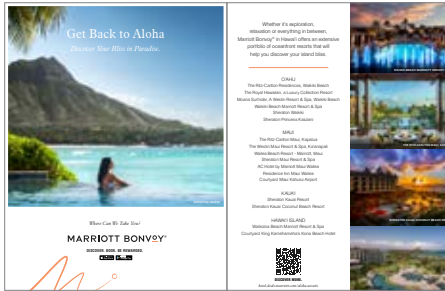
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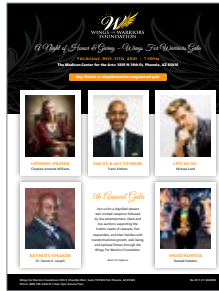
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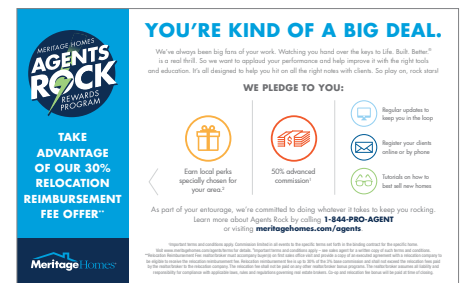
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WINGS FOR WARRIORS FOUNDATION - EVENT FLYER



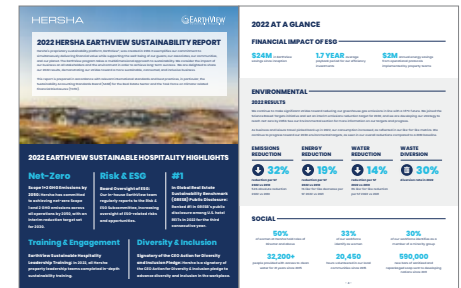
**MERITAGE HOMES -
AGENTS ROCK PRINT AD**



INVISIBLE SHIELD - TRI-FOLD BROCHURE



MARRIOTT TOWN HALL EVENT INVITE/AGENDA

HERSHA EARTHVIEW
SUSTAINABILITY REPORT

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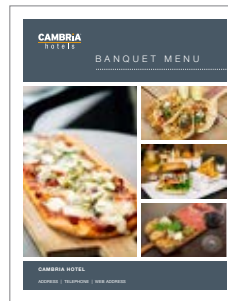
DOOR HANGERS



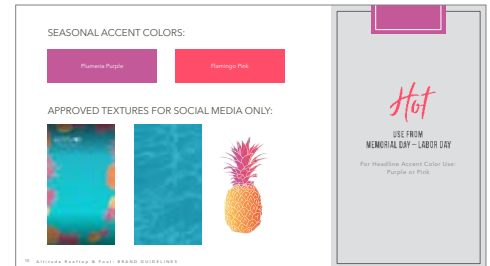
FULL-SIZE FACE-IN-HOLE CUTOUTS



TABLE TENT CARDS



MENUS



BRAND IDENTITY & GUIDELINES

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